

NOTORIOUS



Watch Read Shop



**Label to Watch:  
Rodebjer**

From go's influencer to Fashion Designer  
by Lisa Buchberger



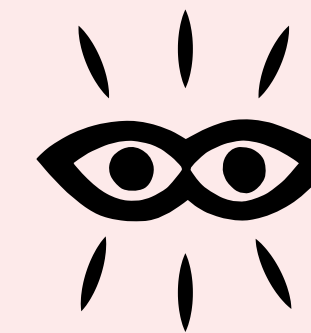
**Burberry: First Logo  
Redesign in 20 Years**

Causes uproar and mixed feelings on social media  
by Selma Schönburg



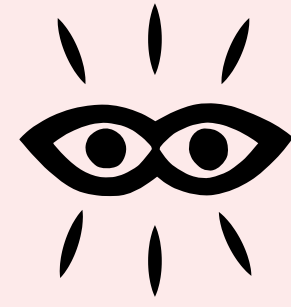
**Madeleine Albright  
and Her Political  
Brooches**

Diplomacy is precious



NOTORIOUS

Media Kit



# NOTORIOUS IN NUMBERS

**6**

MILLIONEN

**VIDEO VIEWS**

**2,2**

MILLIONEN

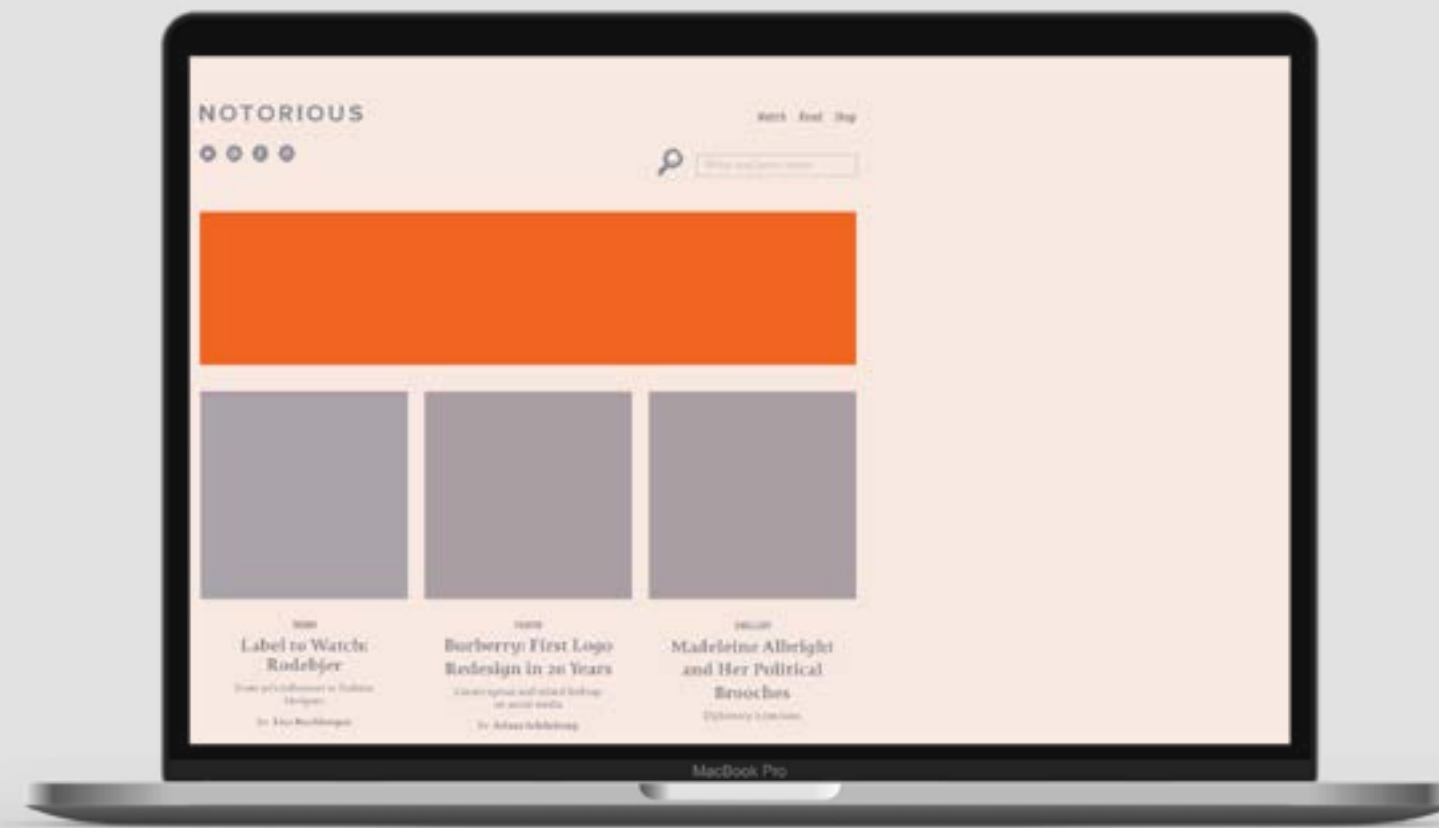
**USERS**

**5,1**

MILLIONEN

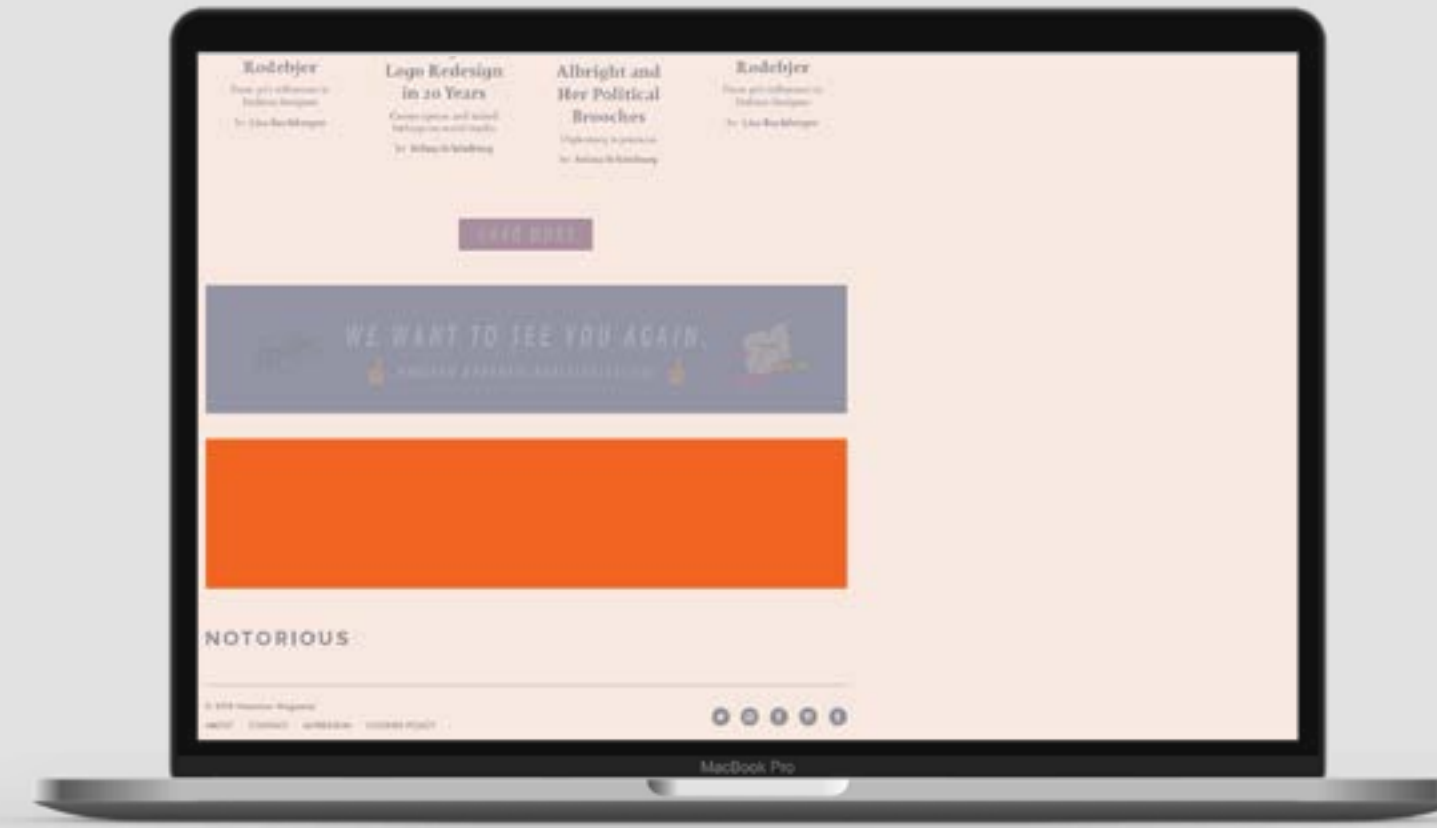
**SESSIONS**





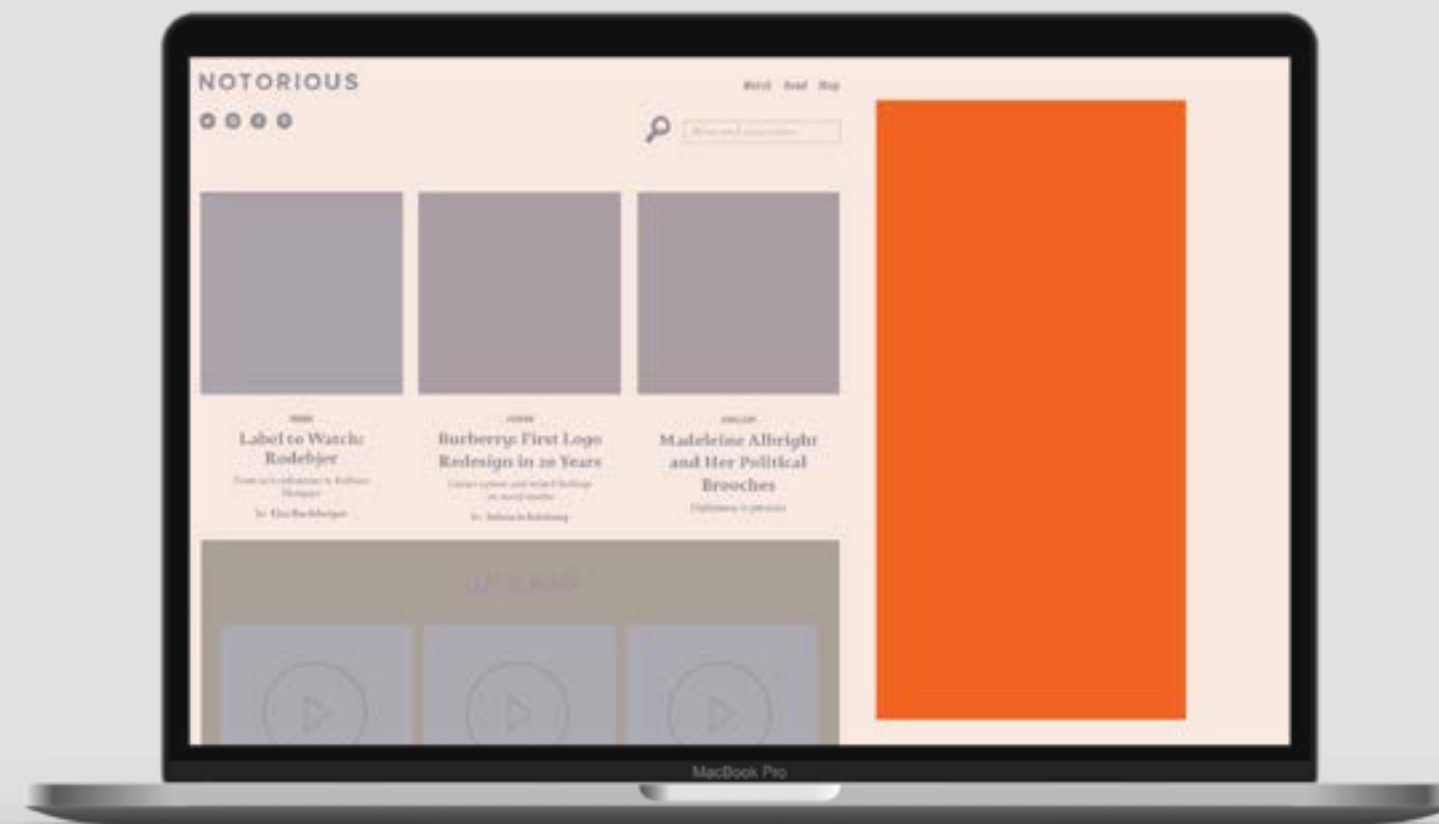
**Billboard\***  
**960x250**

Gesteuert: TKP 45,-



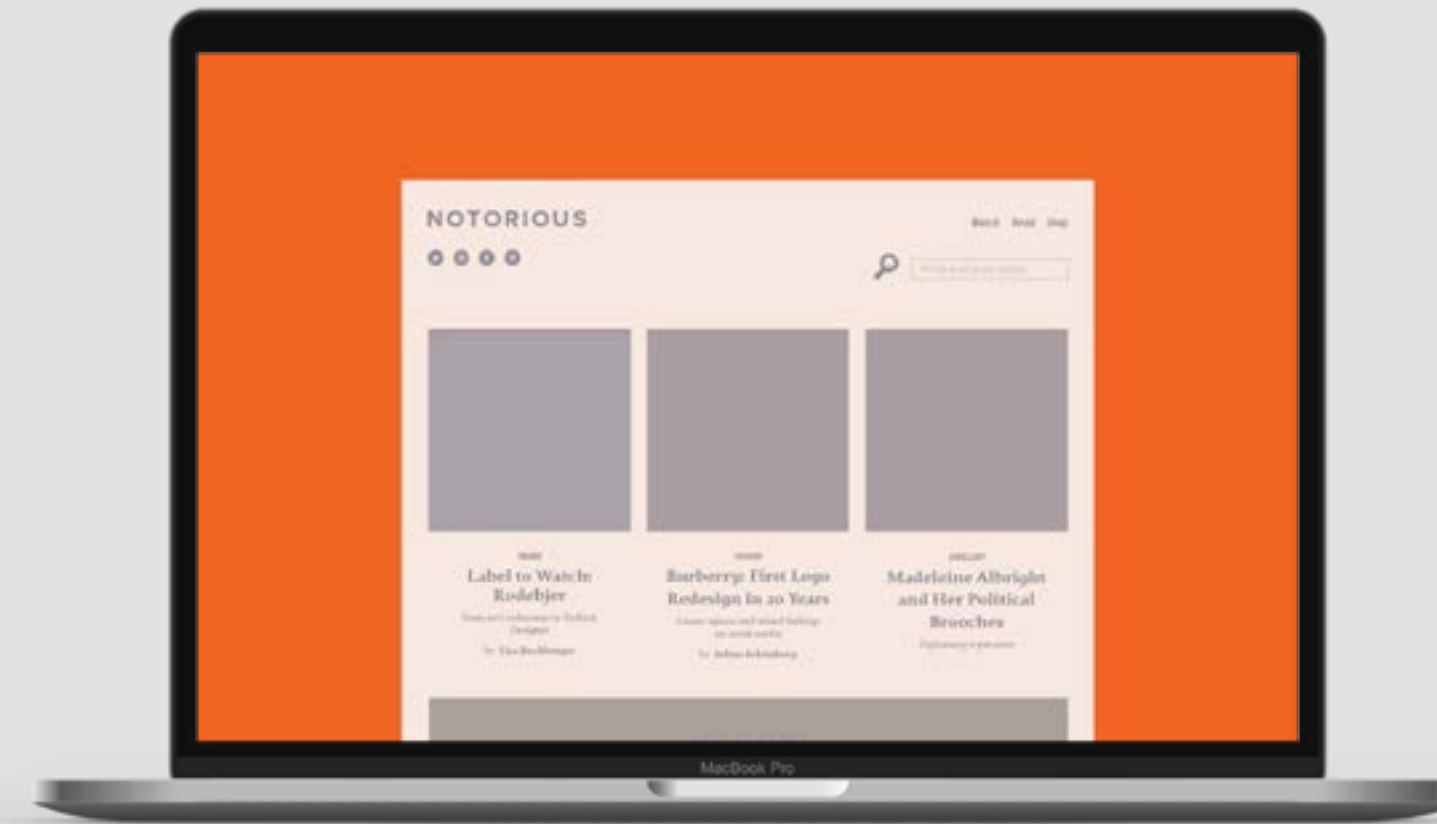
**Fishtank**  
**960x250**

Gesteuert: TKP 60,-



**Sitebar / Halfpage AD  
und Understitial\*\***  
**530x950**

Gesteuert: TKP 45,-



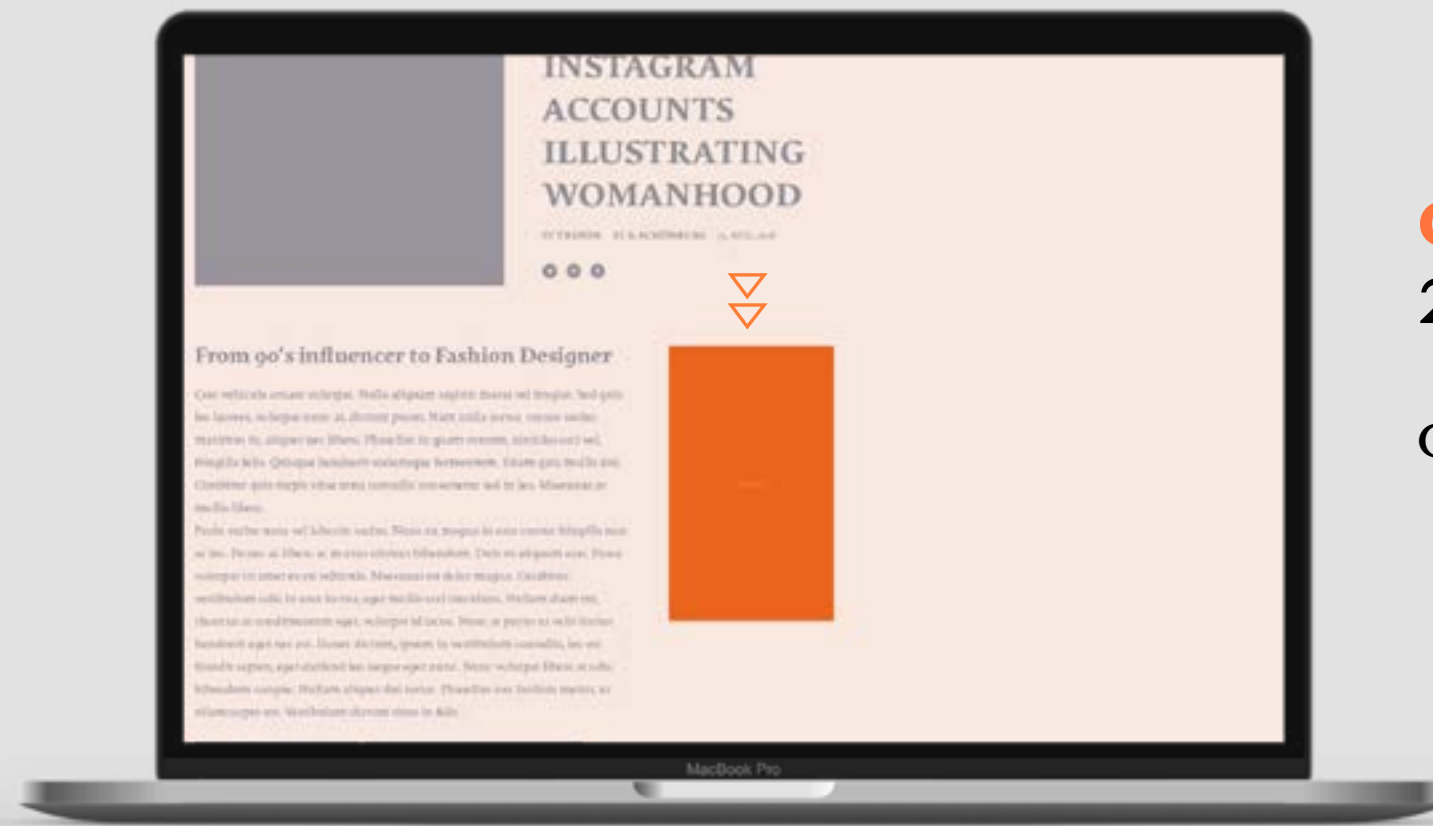
**Fireplace**  
**930x100,  
160x600**

Gesteuert: TKP 60,-



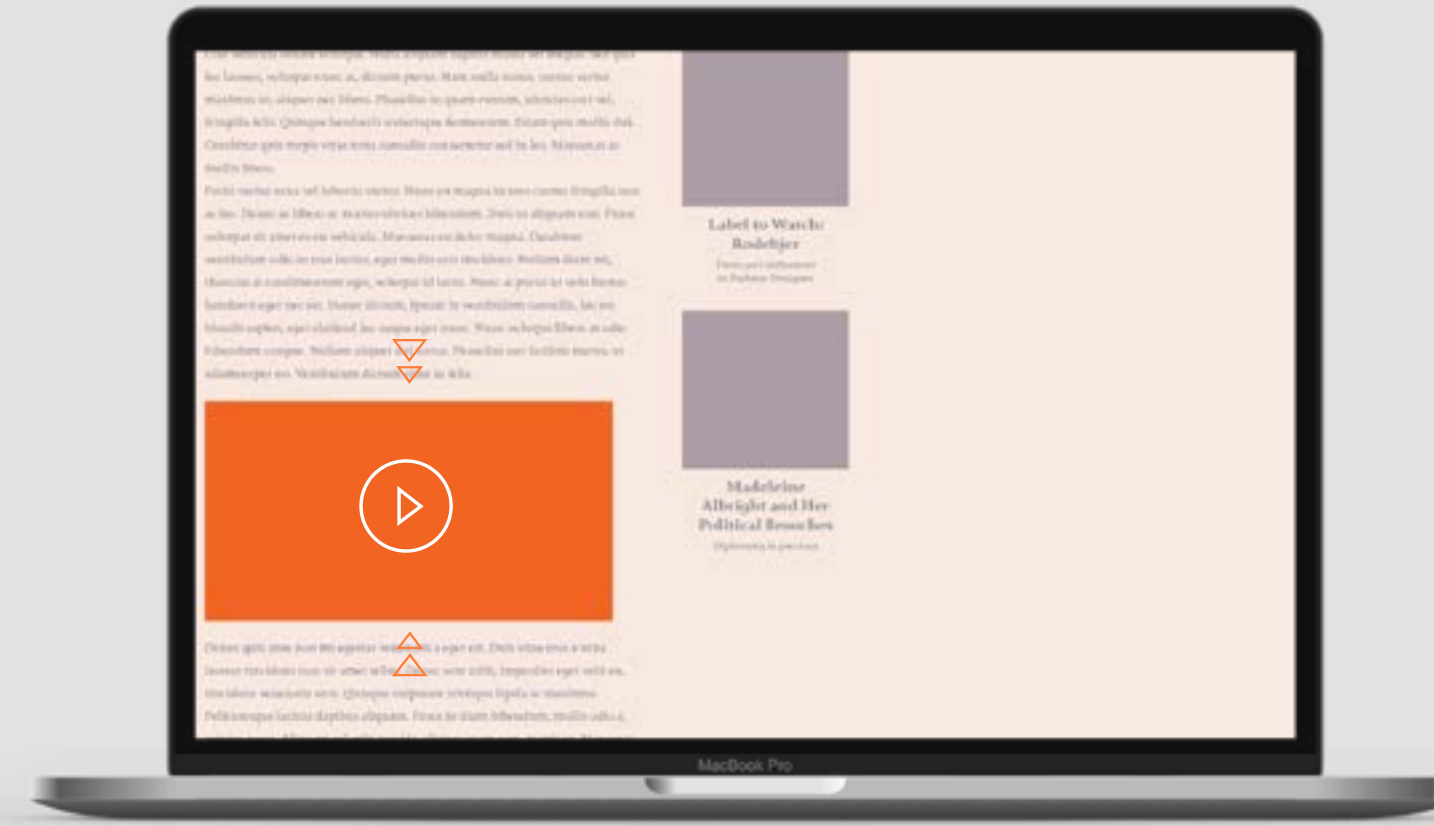
\* Exkl. Kreationskosten

\*\* Notorious behält sich vor, Werbemittel des gleichen Typs Endgerät unabhängig auszuspielen, um die gebuchten AI's zu erreichen.



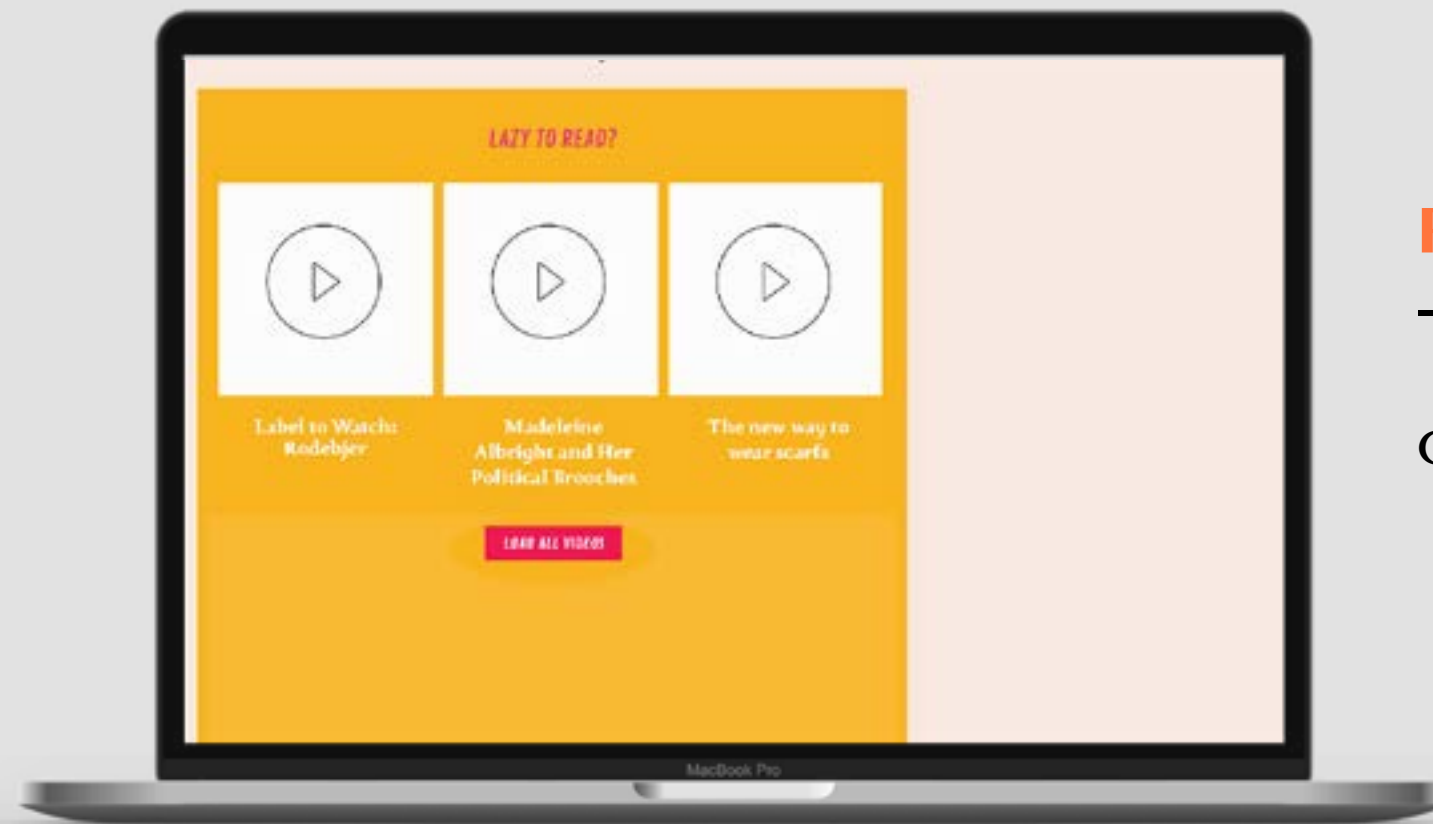
**Classic banner**  
**240x400**

Gesteuert: TKP 30,-



**In-Article Video**  
**650x350**

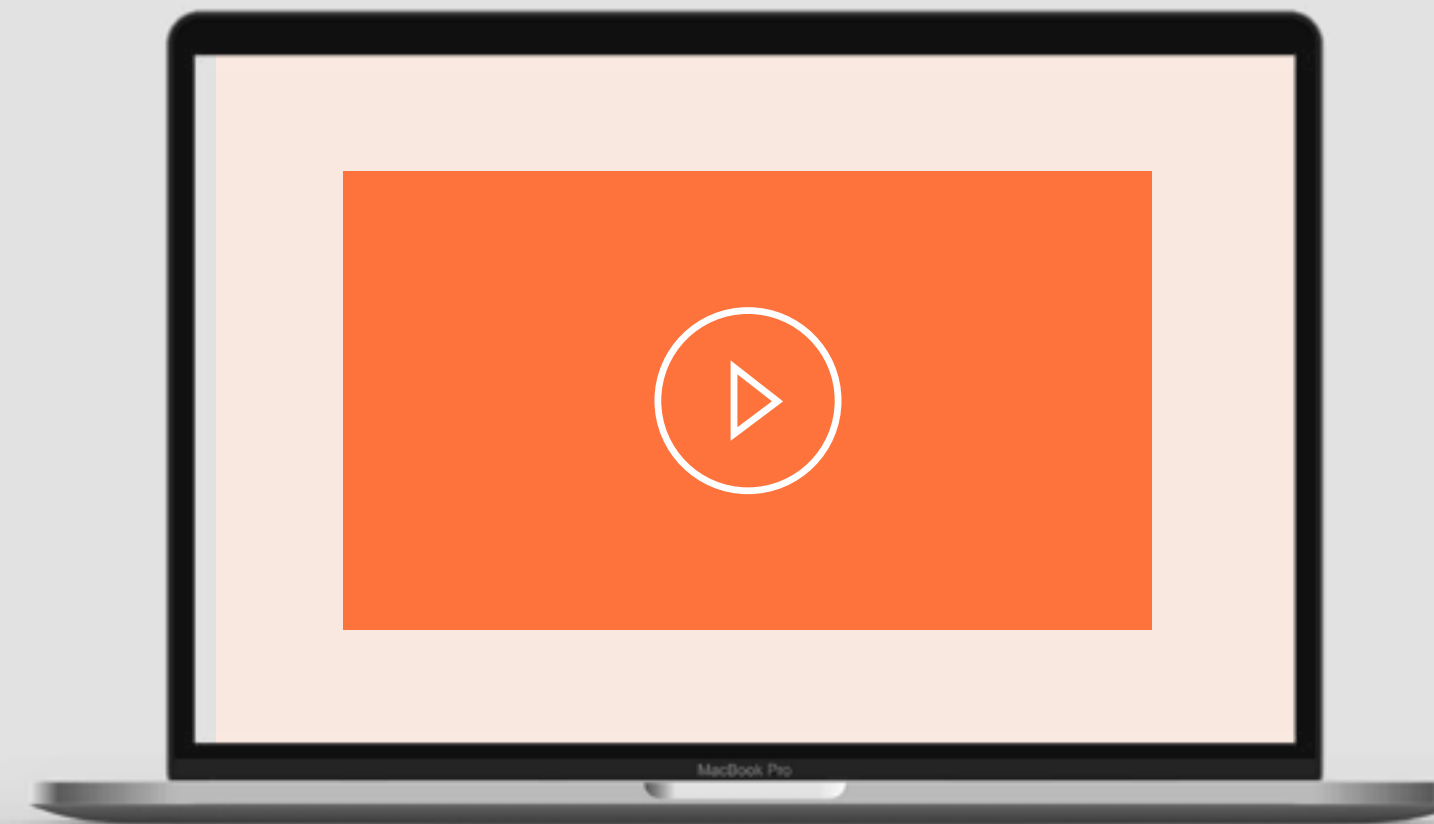
Gesteuert: TKP 60,-



**Pre-roll Ads**

-

Gesteuert: TKP 35,-



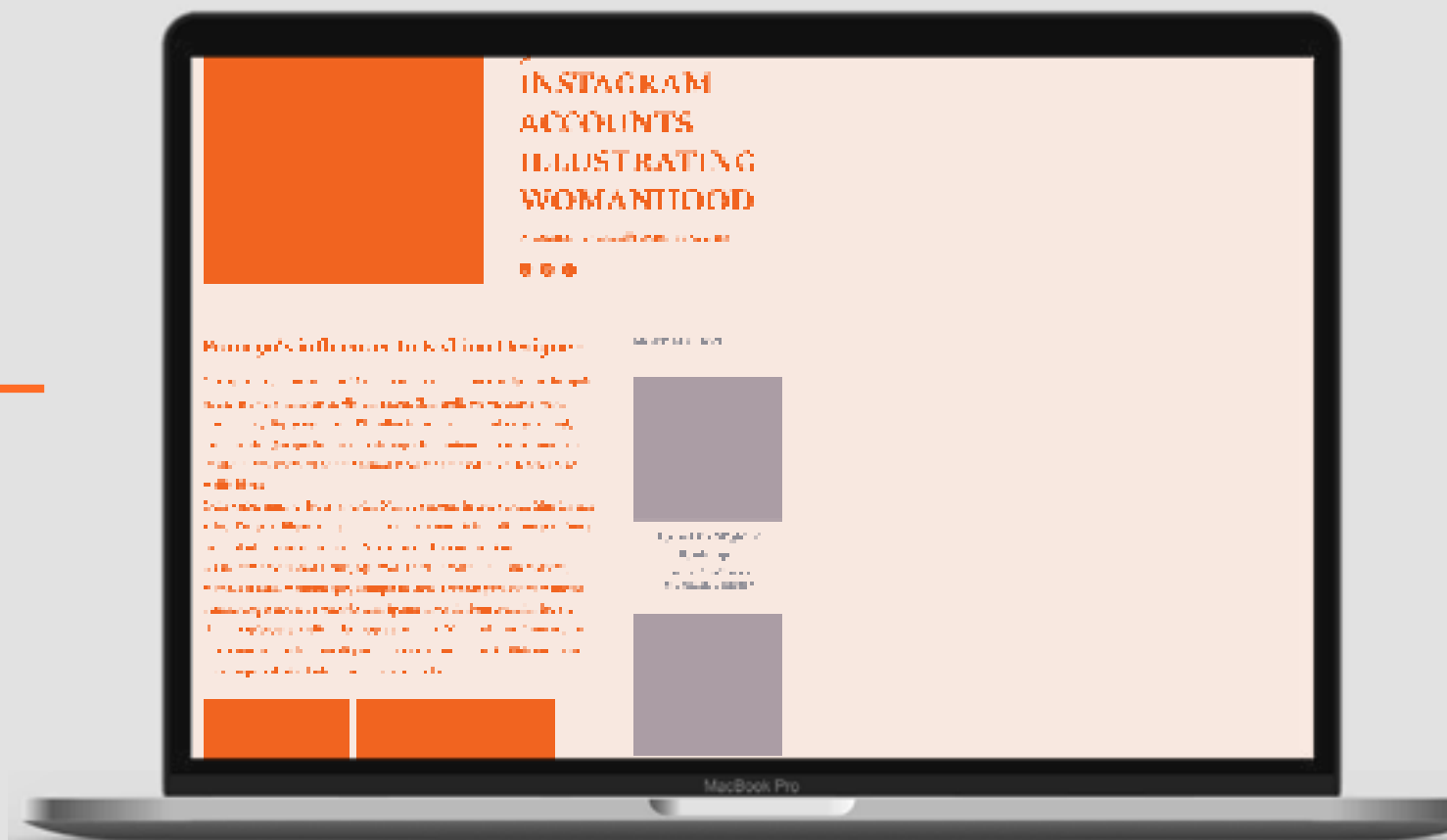
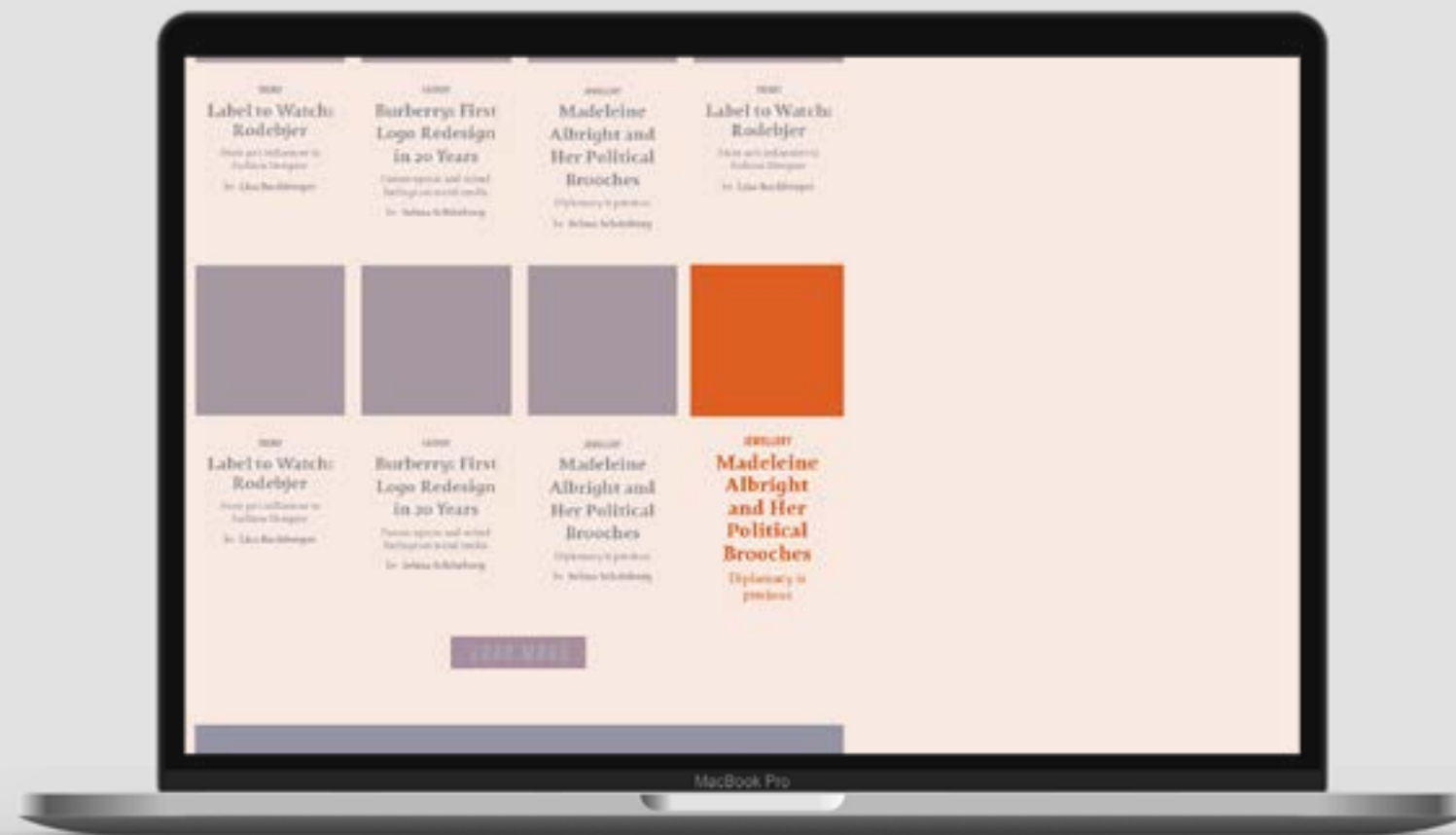
**Video production\***  
**Max. 3 min/ 3x1min**

Gesteuert: ab 2.500,-

\*Portrait, making of, tutorial, branded content



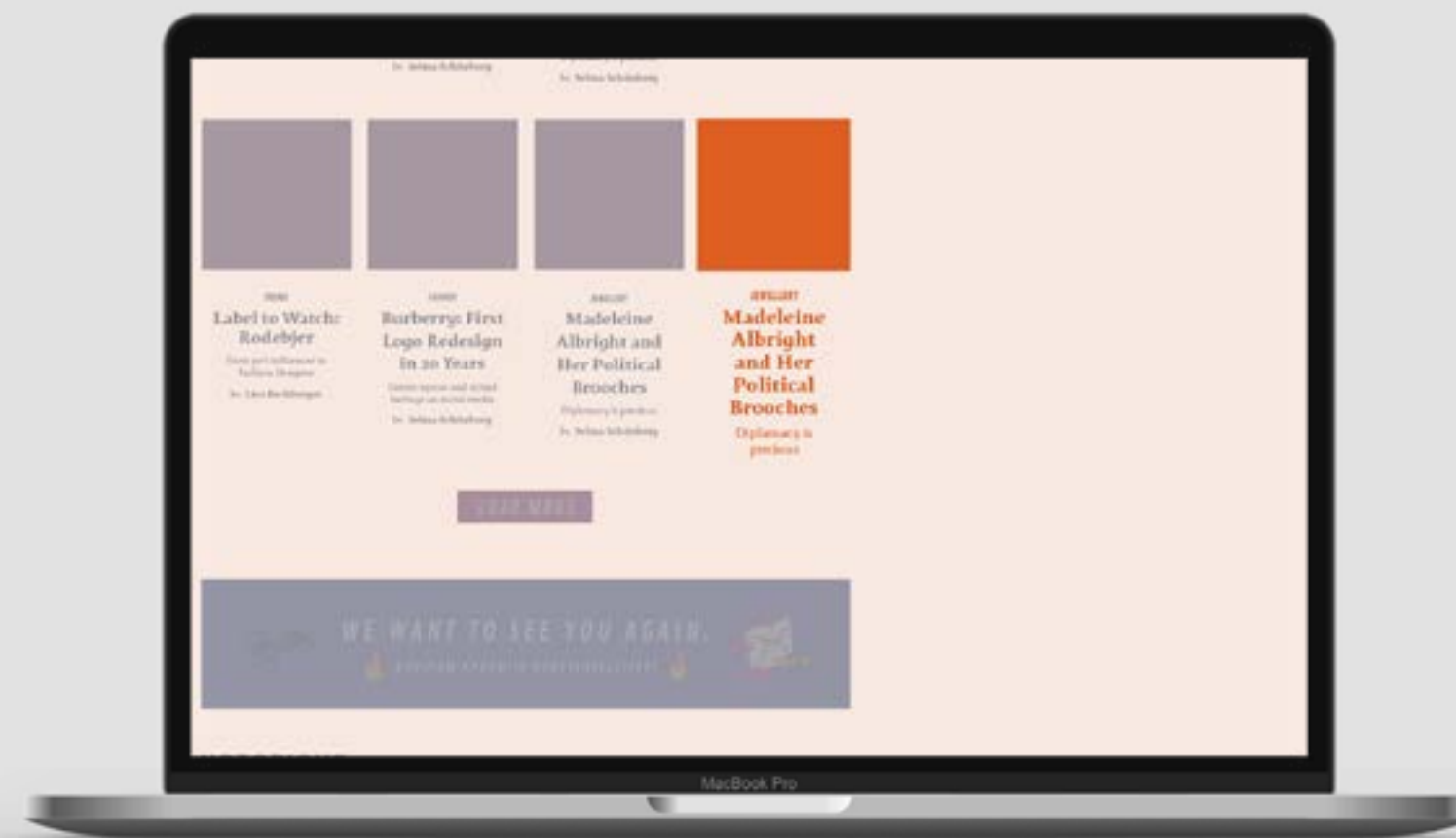




**Advertorial Langartikel\***  
**450x450 px Image (jpg)**  
**2600 Characters**  
**(including empty spaces)**

Gesteuert: 600,-

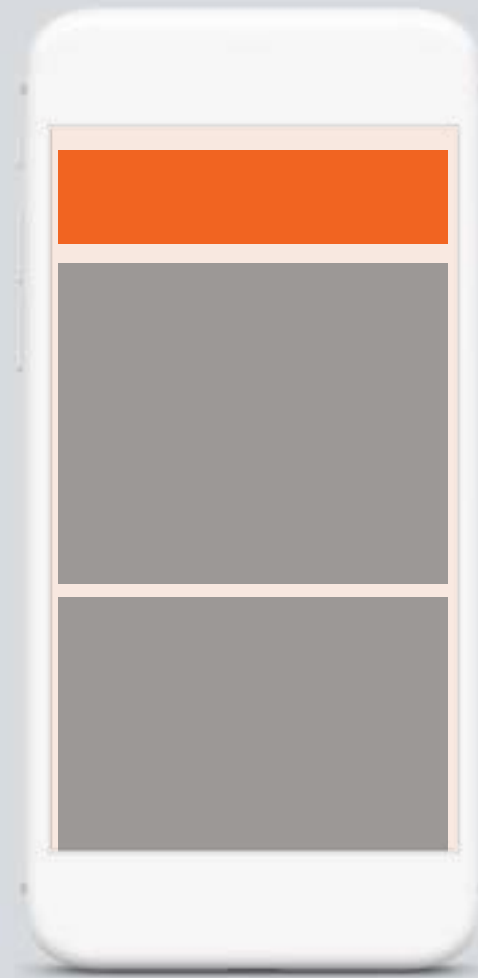
\* Article thumbnail placed on the homepage.



**Sponsored link\***  
**450x450 px Image (jpg)**

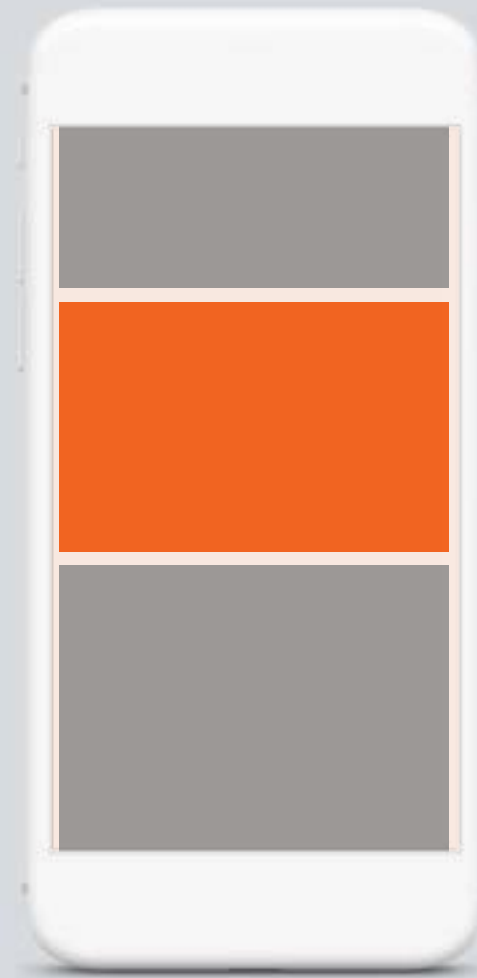
Gesteuert: TKP 20,-





**MMA banner**  
**300x50**

Gesteuert: TKP 27,-



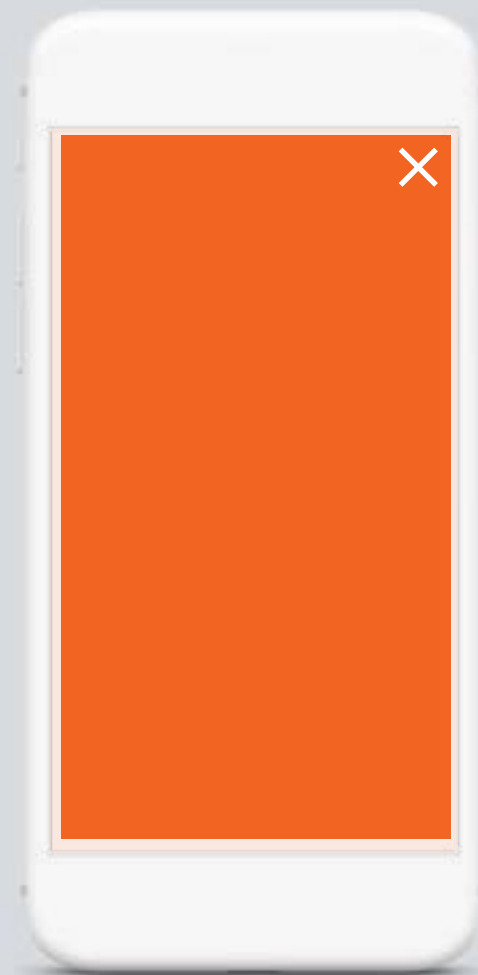
**Mobile Content Ad**  
**300x250**

Gesteuert: TKP 30,-



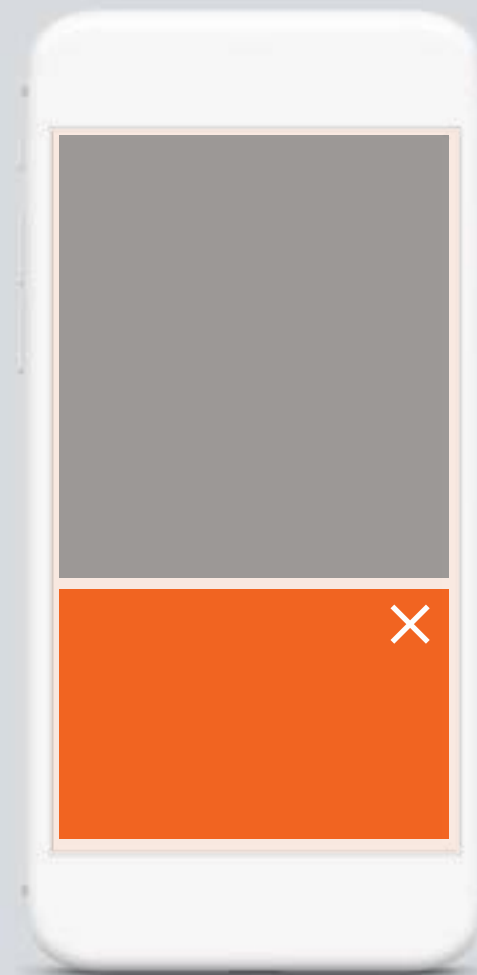
**Understitial Ad**  
**320x180 (Video)**  
**320x50 (Bild)**

Gesteuert: TKP 46,-



**Interstitial**  
**320x416**

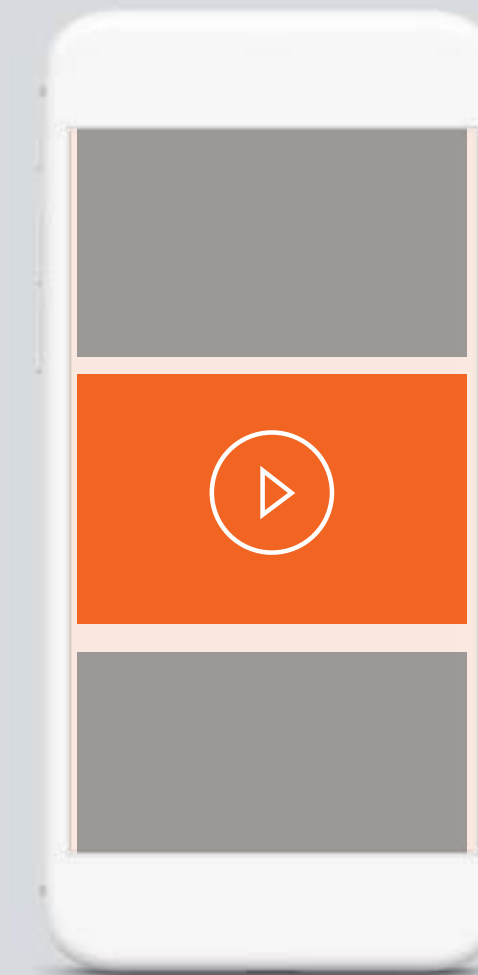
Gesteuert: TKP 54,-



**Resize Ad**

-

Gesteuert: TKP 54,-



**Inline Video**

-

Gesteuert: TKP 54,-





# NOTORIOUS

Media Kit

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