



WE BRING YOU A WINKING LOOK ON FASHION, TRENDS, BEAUTY AND STORIES

LIFESTYLE // WATCH // FASHION // CELEBRITIES // BEAUTY // SHOP // ☰ 9



Are you washing your face accurately? This survey will surprise you.



Jewellery hot trend: lab-grown diamonds To wear or not to wear, this is the question.



We found the new It-bag on Instagram and we need to share it with you A seasonless accessory.

25 YEARS CREATING ———
——— SUCCESSFUL AND
AWARD WINNING ———
——— CAMPAIGNS
15 YEARS INNOVATING ———
——— IN BRANDED ENTERTAINMENT
BRANDED PUBLISHING ———
——— OMNICHANNEL STRATEGIES
AND SOCIAL MEDIA ———
——— CAMPAIGNS
OFFICES IN VIENNA ———
——— MUNICH AND SÃO PAULO

407
MEDIA



WATCHING IS
THE NEW READING

VIDEOTHÉQUE



NOTORIOUS

Media Kit



NOTORIOUS WEBSITE

500
THOUSAND
UNIQUE VISITORS

850
THOUSAND
SESSIONS

900
THOUSAND
VIDEO VIEWS

60 % Women

40 % Men

Age 18-45





NOTORIOUS SOCIAL MEDIA

38
THOUSAND
FACEBOOK FANS

70 % Women

30 % Men

Age 18-45

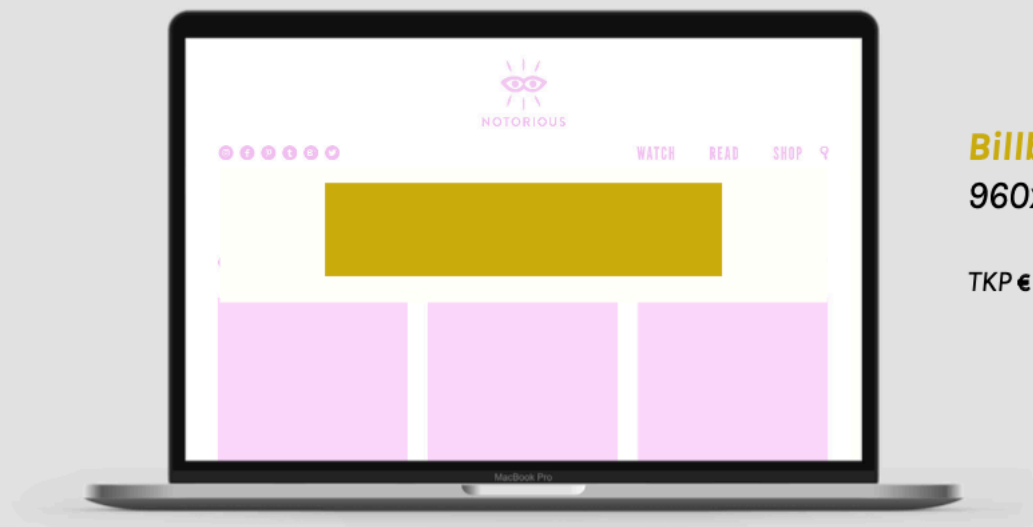
10,8
THOUSAND
**INSTAGRAM
FOLLOWERS**

80 % Women

20 % Men

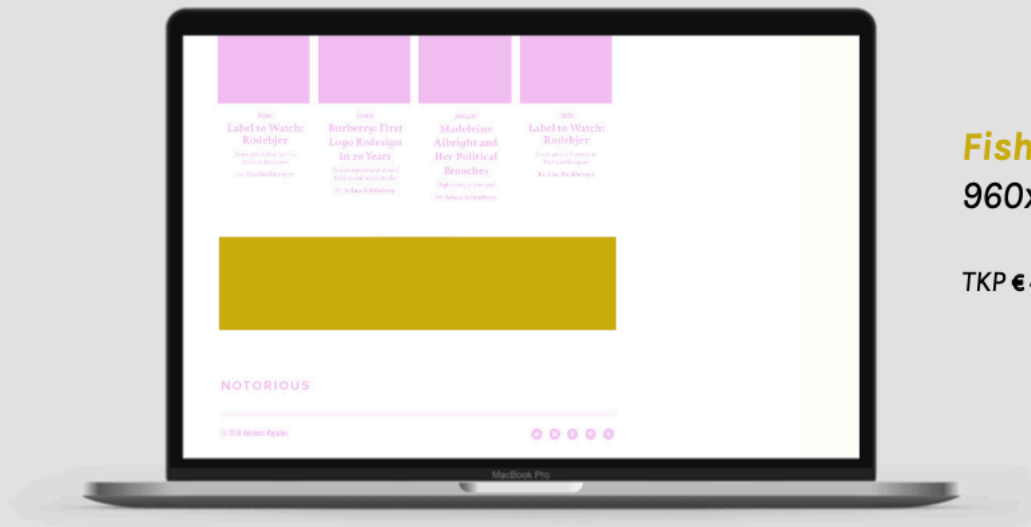
Age 18-45

140
THOUSAND
**PINTEREST
VIEWERS**



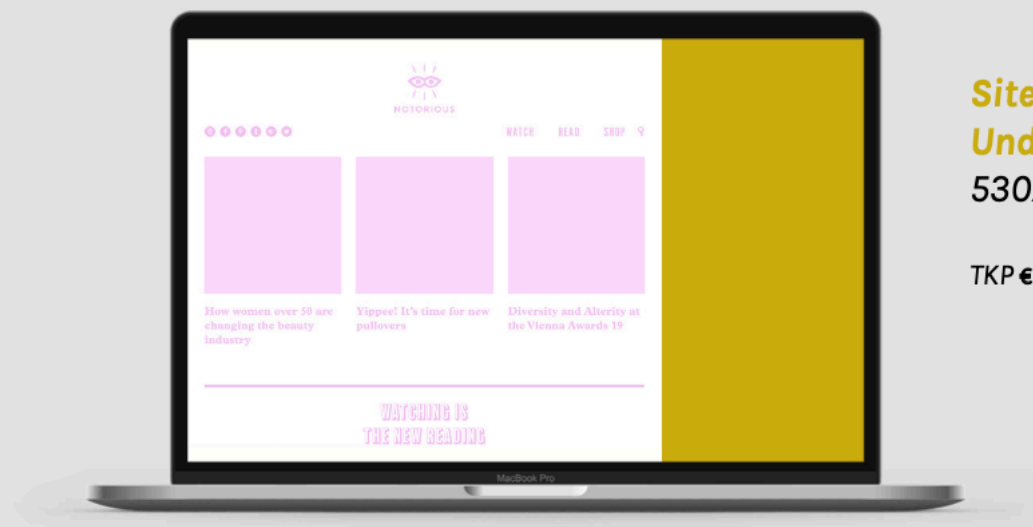
Billboard*
960x250px

TKP €40,-



Fishtank
960x250px

TKP €45,-



**Sitebar / Halfpage Ad und
Understitial****
530x950px

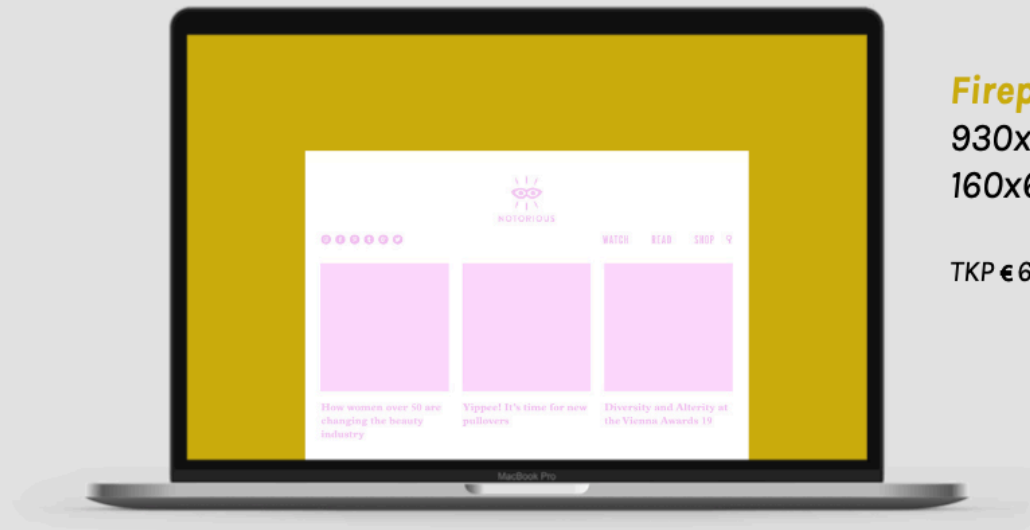
TKP €45,-



* Excl. Costs of Creation

** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

**NOTORIOUS
Media Kit**

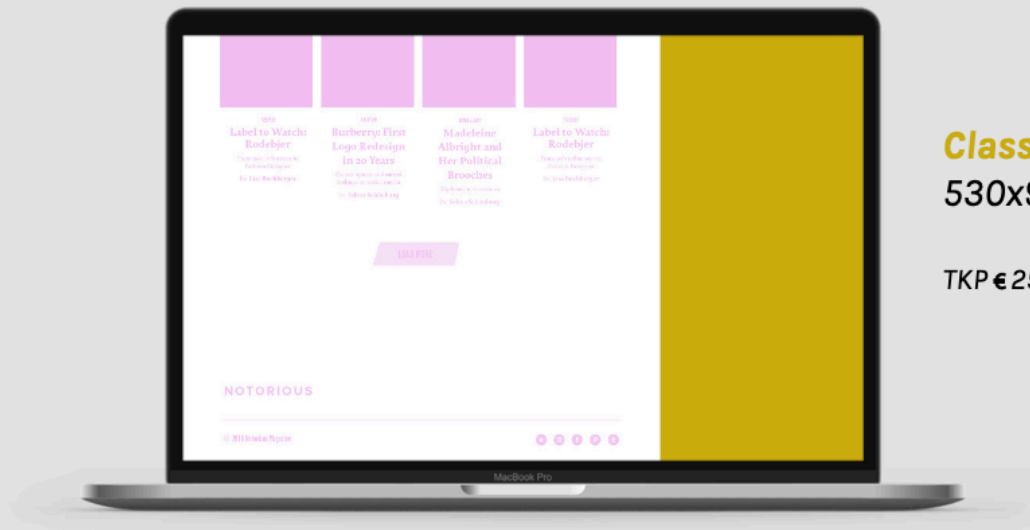


Fireplace

930x100px

160x600px

TKP € 60,-



Classic banner

530x950px

TKP € 25,-



Classic banner

240x400px

TKP € 25,-



* Excl. Costs of Creation

** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

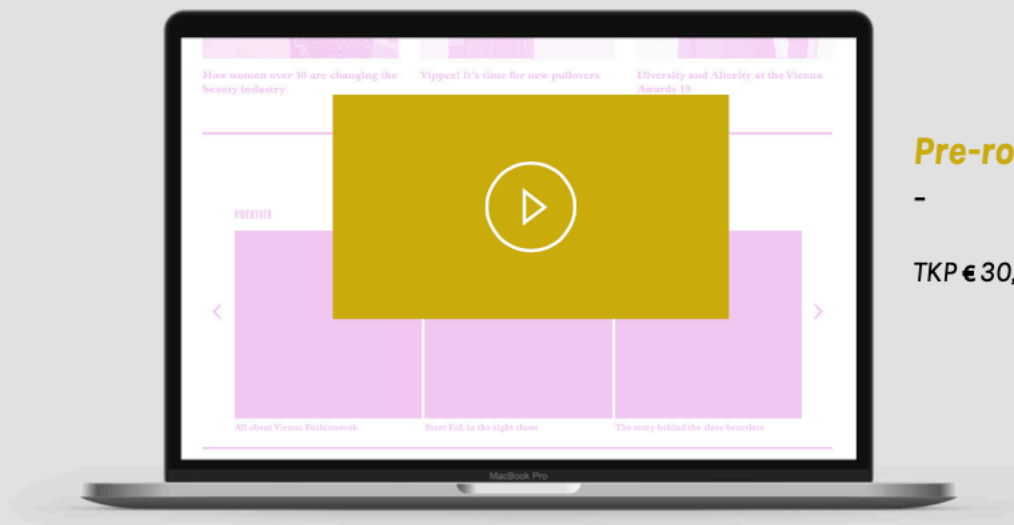
NOTORIOUS
Media Kit



In-Article Video

650x350px

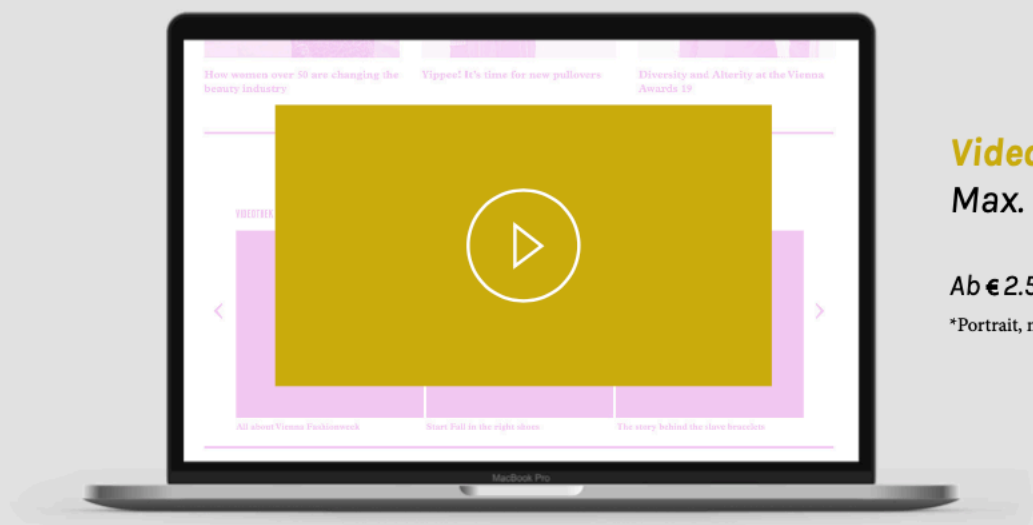
TKP € 50,-



Pre-roll Ads

-

TKP € 30,-

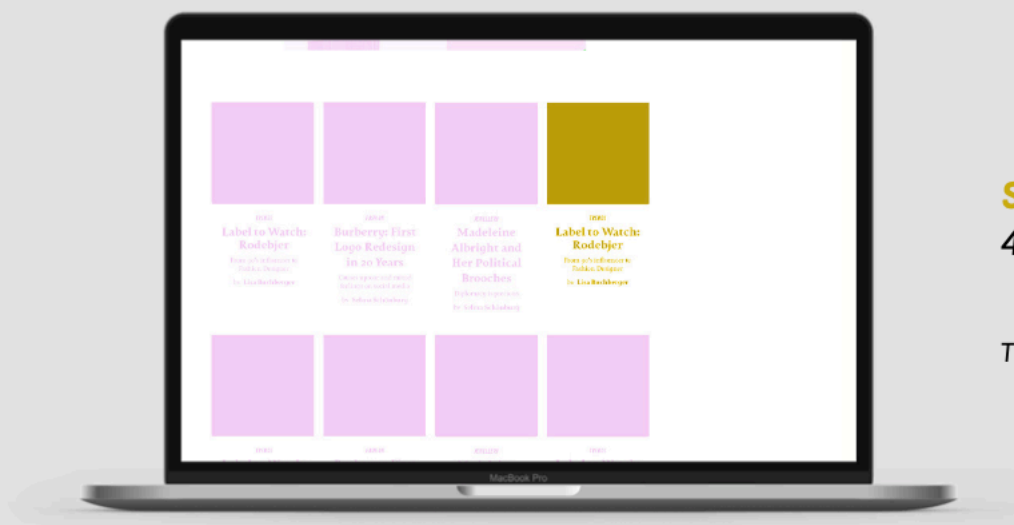


Video production*

Max. 3 min/ 3x1 min

Ab € 2.500,-

*Portrait, making of, tutorial, branded content



Sponsored link

450x450px Image (jpg)

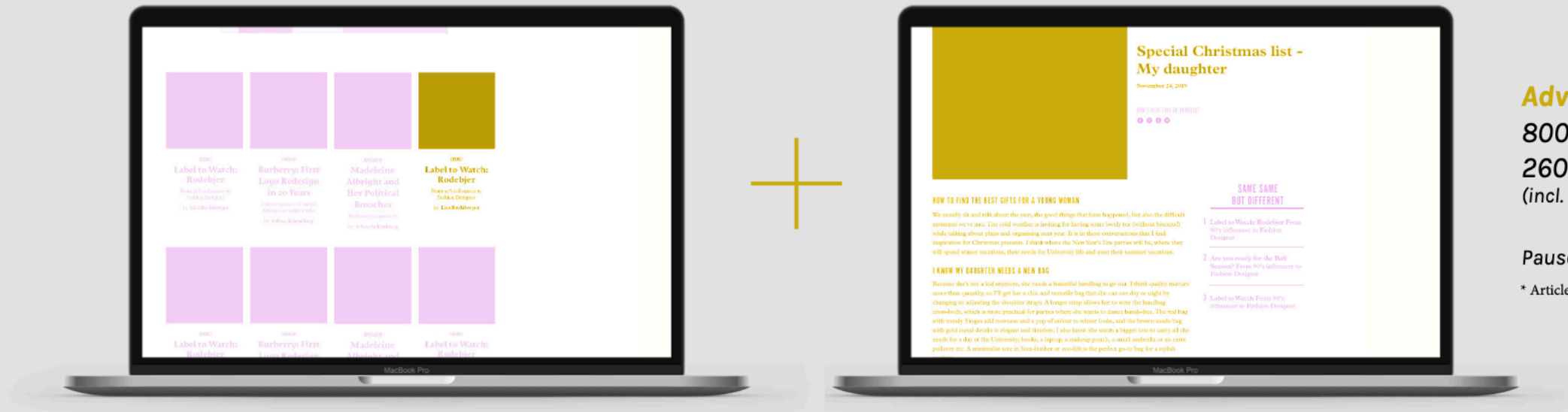
TKP € 20,-



* Excl. Costs of Creation

** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

NOTORIOUS
Media Kit



Advertorial long Article*

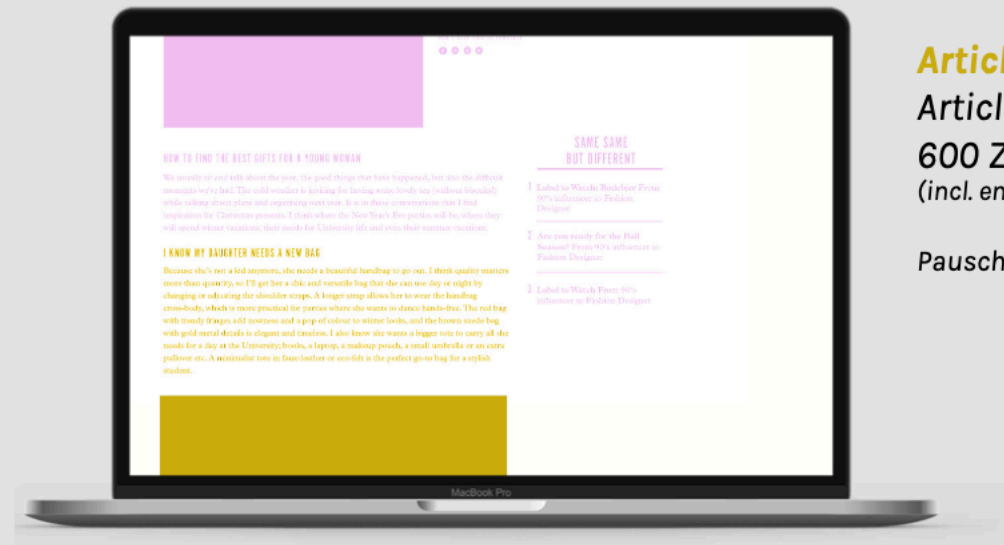
800x800px Image (jpg)

2600 Characters

(incl. empty spaces)

Pauschal € 550,-

* Article thumbnail placed on the homepage.



Article Mention

Article Image (jpg)

600 Zeichen

(incl. empty spaces)

Pauschal € 200,-



* Excl. Costs of Creation

** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

NOTORIOUS
Media Kit



MMA banner
300x50px

TKP €27,-



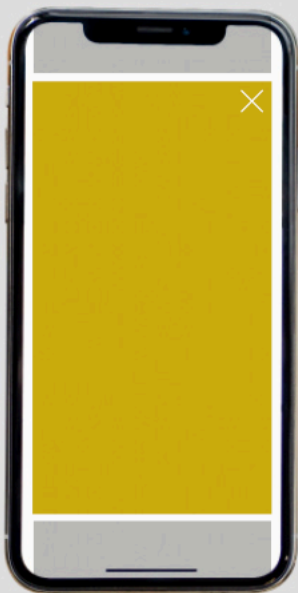
Mobile Content Ad
300x250px

TKP €30,-



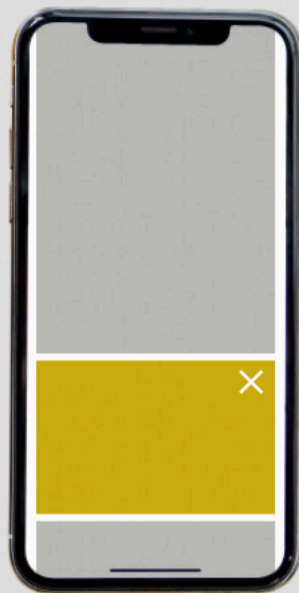
Understitial Ad
320x180px (Video)
320x50px (Image)

TKP €46,-



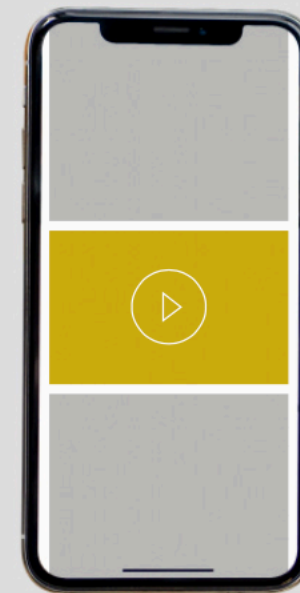
Interstitial
320x416px

TKP €54,-



Resize Ad
-

TKP €54,-



Inline Video
-

TKP €40,-



* Excl. Costs of Creation

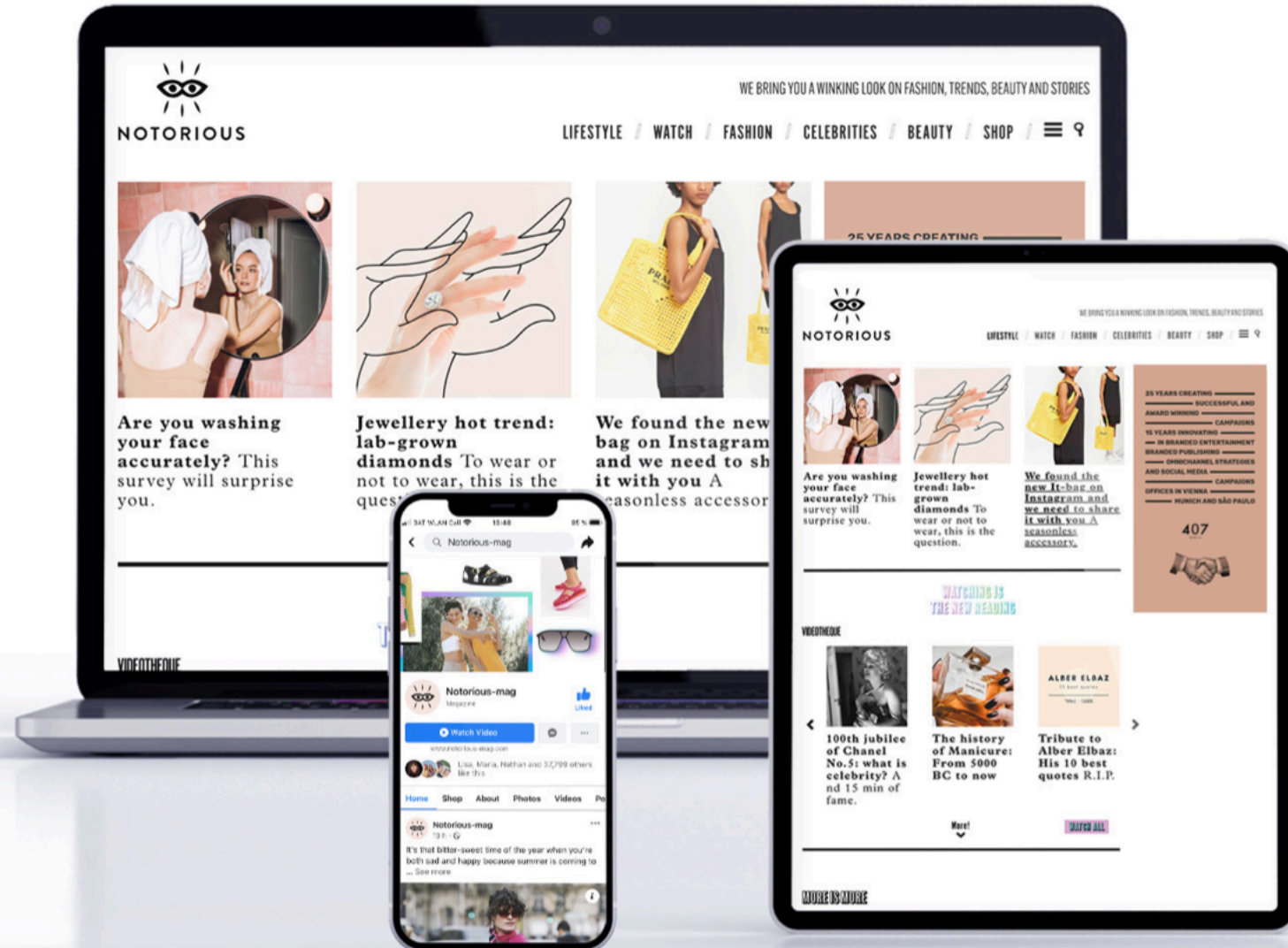
** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

NOTORIOUS
Media Kit



NOTORIOUS

EXCLUSIVE
PACKAGES

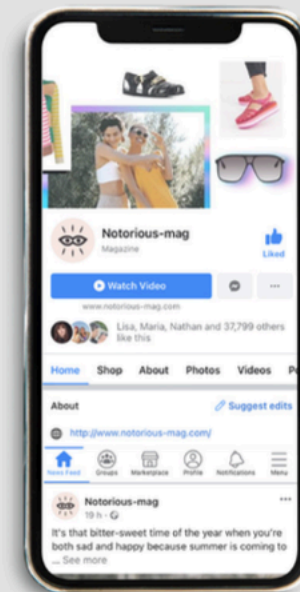
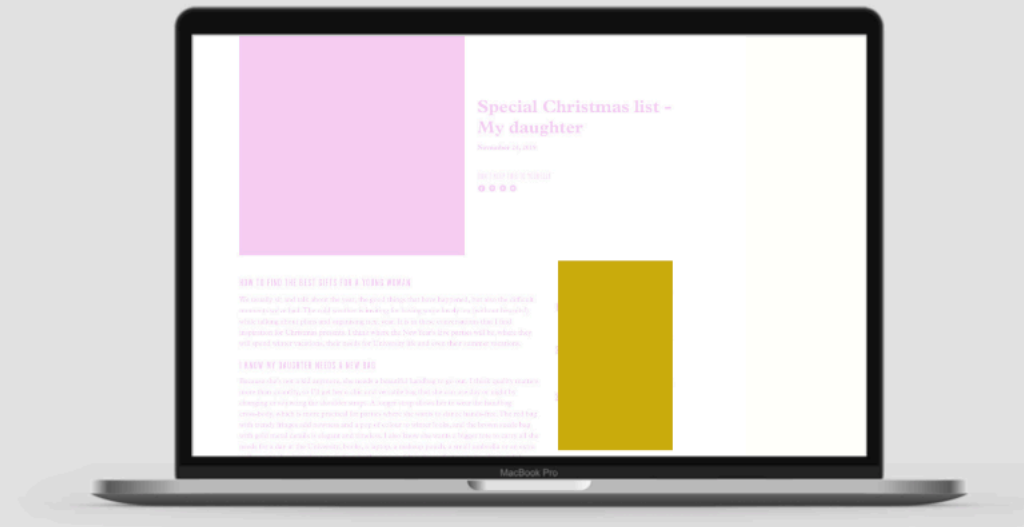
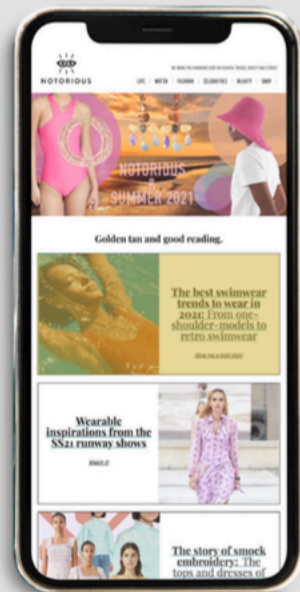


ONLINE BASIS

- › Productteaser in our Newsletter (small format)
- › 2 weeks banner placement on www.notorious-mag.com (small format)
- › Publication and promotion on Notorious Facebook page

*Prices excl. ad costs and taxes(incl. empty spaces)

€ 5.500



* Excl. Costs of Creation

** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

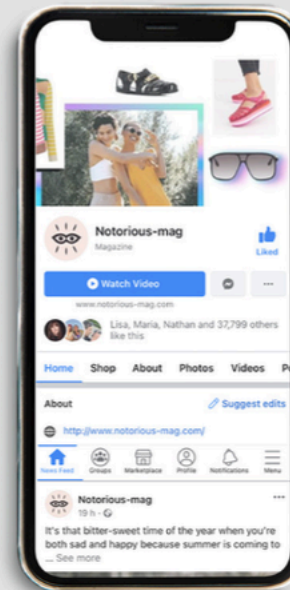
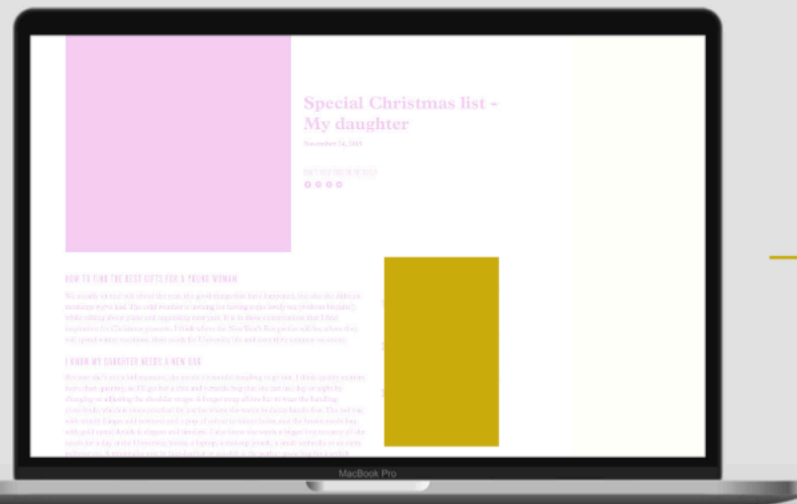
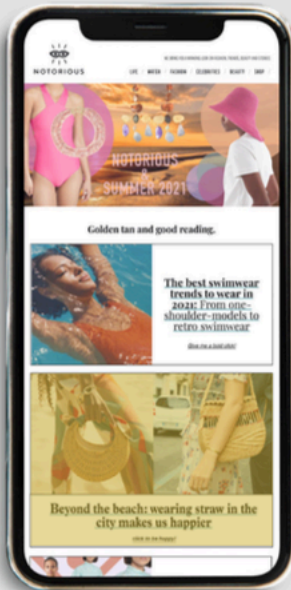
NOTORIOUS
Media Kit

ONLINE PLUS

- Productteaser in our Newsletter (big Format)
- 2 weeks banner placement on www.notorious-mag.com (small format)
- Publication and promotion on Notorious Facebook page
- Social Media Seeding
- Article publication on www.notorious-mag.com

*Prices excl. ad costs and taxes(incl. empty spaces)

€ 7.500



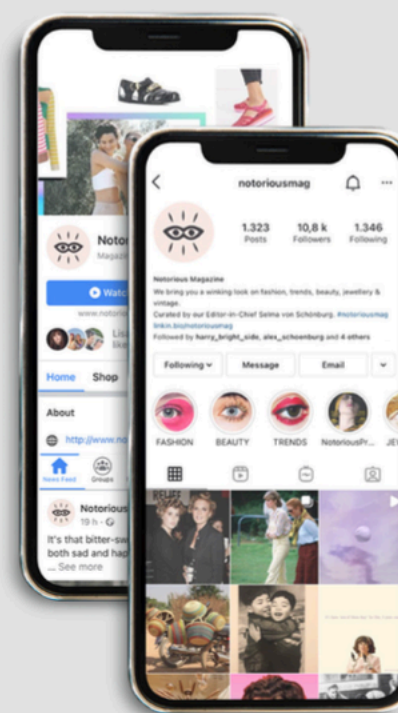
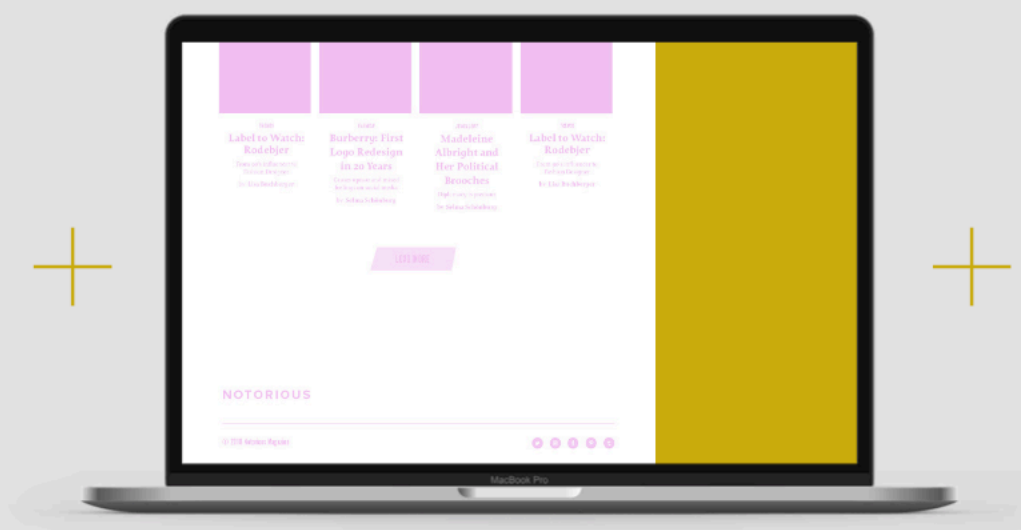
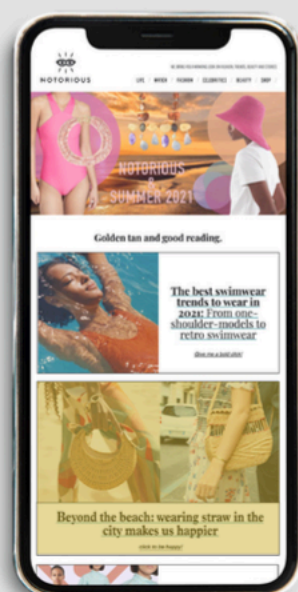
* Excl. Costs of Creation
 ** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

ONLINE PREMIUM

- Productteaser in our Newsletter (big Format)
- 4 weeks banner placement on www.notorious-mag.com (big format)
- Publication and promotion on Notorious Facebook and Instagram page
- Social Media Seeding
- Article publication on www.notorious-mag.com

*Prices excl. ad costs and taxes(incl. empty spaces)

€ 9.500



* Excl. Costs of Creation

** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.

NOTORIOUS
Media Kit

VIDEO

- In-article video publication on www.notorious-mag.com
- 2 weeks banner placement on www.notorious-mag.com (small format)
- Social Media Seeding
- Publication and promotion on Notorious Facebook page

€ 8.500

*Prices excl. ad costs and taxes(incl. empty spaces)



* Excl. Costs of Creation
** Notorious reserves the right to play advertisements of the same type of device independently in order to achieve the booked AI's.



NOTORIOUS

info@notorious-mag.com

+43 (0) 6647637128

**80798 München – Schellingstr. 109-a
notorious-mag.com**